



# School of Business News

Winter 2007

## INSIDE

Coaching a New  
Generation of  
Business Leaders 3

Emphasizing Learning  
in the Classroom and  
on the Job 4

Thomas J. Donohue  
M.B.A. '65 Addresses  
Future CEOs 5

Adelphi Relaunches  
M.B.A. in Health  
Services  
Administration 6

Symposium Addresses  
Business Ethics and  
the Holocaust 7

Tal Tales 10



## The School of Business Takes Manhattan by Storm



## DEAN'S COLUMN

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### *The School of Business is experiencing some very exciting times!*

In this newsletter, we highlight some recent developments and activities through which we have engaged our stakeholders and the broader community:

- The significant expansion of the faculty has ushered in a renewed culture of teaching, scholarship, and research. In this issue, we profile some of our **new faculty appointments**.
- Our alumni are excelling in their chosen fields, and we are proud of their accomplishments and contributions. We profile **Martha Stark** M.B.A. '86, president of the Adelphi Alumni Association and a distinguished alumna in the field of finance. Also, view the article on U.S. Chamber of Commerce President and CEO **Thomas J. Donohue** M.B.A. '65, who spoke on campus as part of the Hagedorn Lecture Series on Corporate Social Responsibility. Two recent graduates, **Tal Lahav** B.B.A. '06 and **Tal Sheynfeld** B.S. '05, are the subject of "Tal Tales" in this issue.
- We firmly believe that education does not exist in a vacuum; rather, we are committed to the concept of "**action learning**," which emphasizes a continuous process of learning and reflection, coupled with real-life experience that centers on finding solutions to problems one may encounter in the workplace. Be sure to read the feature article about the School's emphasis on action learning and our partnership with 1-800-FLOWERS.COM, which reinforces this concept.

- The **COACH** program (Count On Alumni for Career Help) brings prominent alumni and current students together to discuss transitioning to the "real world."

- Our faculty members continue to engage in innovative and applied scholarship and utilize their business experience to bring topical speakers to campus. For example, Associate Professor of Economics **David Machlis** organized a symposium entitled "**Business Ethics and the Holocaust**," which enabled prominent corporate executives, community groups, faculty, and students to learn from the past to promote a more tolerant and humane society.

- In this issue, get acquainted with Associate Professor of Management **Dennis Payette**, chair of the School's AACSB accreditation committee.

- The School of Business is proud to announce that, jointly with the School of Nursing, we have relaunched and revised a specialization in **health services administration** in our M.B.A. program.

I hope that you enjoy reading about all the people and programs that continue to enrich the School, and I look forward to your feedback, continued support, and involvement.

**Anthony F. Libertella**  
Dean, School of Business

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## COACHING A NEW GENERATION OF BUSINESS LEADERS



From left: Jamison Skala, Philip Meade, Joseph Geraci, Ted M. Candella M.B.A. '95, Mary Ann Mearini '05, Marisa Morizio '03, Jessica Doll, Jennifer Boglioli, GOAL M.B.A. student Kevin Nelson, Brian Rothschild, and Julianna Viviani.

This past November, 30 business students took Manhattan's financial centers by storm as part of Adelphi's first COACH (Count on Alumni for Career Help) program, "Careers in Finance."

During their visit, students gained valuable career advice and networked with Adelphi alumni at Bear, Stearns & Co., Merrill Lynch, and Parkmont Capital. They met with alumni Ted M. Candella M.B.A. '95, vice president, producing sales manager, wealth management, Merrill Lynch; Marisa Morizio '03, registered client associate, Merrill Lynch; Peter M. Amari '73, president, Parkmont Capital; Michael J. Driscoll M.B.A. '89, senior managing director, Bear, Stearns & Co.; and Erica Sabatello '04, M.S. '05, derivatives documentation specialist, Bear, Stearns & Co.

The COACH program, "Careers in Finance," which is sponsored by the Office of Alumni Relations and the Center for Career Development in conjunction with the School of Business, pairs current Adelphi students with alumni employed in their chosen field.

"The students networked with our alumni and learned about different careers in the finance industry," said Assistant Dean of Business Brian Rothschild, one of the program's organizers.

Rahul Mahajan, an M.B.A. candidate, said the program gave students an opportunity to meet Adelphi alumni.

"Through the COACH event, we were given an opportunity to connect with our alumni and learn from them," he said.

The program also gave students firsthand exposure to what life is like in the business world, said Rita Delfonce '08, a business management major with a specialization in finance.

"It got a bunch of business students to step out of their comfort zones and into the corporate world," she said.

The undergraduate and graduate business students who participated in the program were impressed and inspired by the distinguished careers of the Adelphi alumni they encountered.

"I think seeing the actual trading floor at Bear Stearns was the highlight for most students, but the fact that all the companies stressed how important internships are was the most crucial (aspect)," said Dean Rothschild.



Director of Alumni Relations Joseph Geraci presents an award of gratitude to Peter M. Amari '73 for participating in the inaugural COACH program.

Ms. Delfonce was particularly inspired by Mr. Candella's presentation at Merrill Lynch, which included a video presentation on how to succeed and win using sports footage.

"(Mr. Candella) is a financial analyst, and I'm interested in that," she said. "They also have an internship program, so maybe I can have a future there."

The "Careers in Finance" day motivated the business students to strive for top-notch internships in their chosen fields and to pursue rewarding careers of their own after graduation.



All ears: M.B.A. candidate Rohan Sharma listens to valuable career advice at the COACH program.

After contacting various alumni whom he met through the COACH program, Mr. Mahajan received positive feedback and interviewed for a current internship opening.

"This event gave me a glimpse of what lies ahead for me," he said.

## EMPHASIZING LEARNING IN THE CLASSROOM AND ON THE JOB



Neil Halloran, corporate director of Fresh University at 1-800-FLOWERS.COM

Learning does not occur in a vacuum. No one understands this maxim more than business professionals, who must be as well-versed on the art of negotiation as they are on economic principles.

This is why the School of Business is dedicated to the concept of "action learning," which is "a continuous process of learning and reflection, with the intent of getting something done," according to Assistant Dean Brian Rothschild. "Action

learning is centered on the need to find a solution to a real problem, which our students get straight from a company. Most action learning programs take a whole semester. Learning is voluntary and learner-driven, resulting in individual development, which is as important as problem-solving."

The School of Business partners with companies such as 1-800-FLOWERS.COM, which is headquartered in Carle Place, New York, to place students in internships that allow them to supplement and build upon their classroom instruction.

Neil Halloran, corporate director of Fresh University, the corporate training center at 1-800-FLOWERS.COM, said he forged a partnership about five years ago with Dean Anthony F. Libertella to hire interns and full-time employees from Adelphi.

1-800-FLOWERS.COM recruits from such institutions as Cornell University, Columbia University, and University of Notre Dame for its Executive Internship program. Adelphi University School of Business students rank in the top 10 percent of the intern body, said Mr. Halloran.

Sarah Sullivan '06, who majored in accounting at Adelphi and is currently an assurance associate for PricewaterhouseCoopers, was part of the Executive Internship program at 1-800-FLOWERS.COM during 2005–2006.

"My internship experience at 1-800-FLOWERS.COM provided me with the opportunity to apply theory in action, as well as to gain real world experience with and among senior executives," she said. "I was also given significant responsibility while working with my director, and in several instances, acted in his role. The experience not only enabled me to develop an understanding

of how an executive thinks and operates, but also matured me as a professional."

Mr. Halloran credits Dennis Payette, associate professor and chair of the AACSB accreditation committee, with preparing his students for real-life experiences in the business world.

"I will go there and teach (the students) reality, and Dennis teaches them reality and theory," he said.

In keeping with the School of Business' dedication to action learning, the roughly 16 Adelphi students who participate in the 1-800-FLOWERS.COM internship program each semester do not merely make copies or fetch coffee for executives. Rather, they work with specific teams to determine the company's competitive advantage, said Mr. Halloran.

"The interns who work with me are actually learning how to present in front of executives all initiatives that pertain to our goals as a company," he said.

During the course of their internships, the students attend professional development workshops and learn leadership skills with company employees; present business opportunities to the executive team; receive technical training at all skill levels; and make suggestions and analyze reports, said Mr. Halloran.

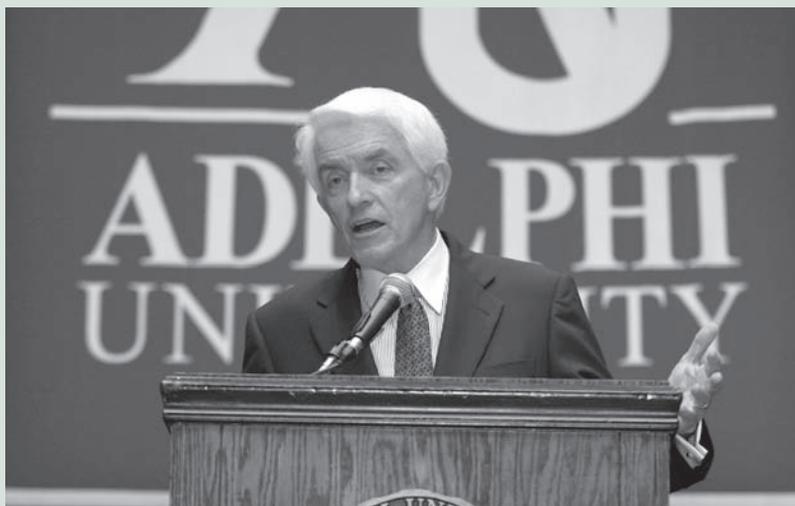
The School's emphasis on action learning helps provide students such as Ms. Sullivan with the necessary skill set to embark on rich and rewarding careers on graduation.

"The School of Business promotes action learning by involving students in researching and presenting business case studies not only in the classroom, but to corporations," said Ms. Sullivan. "Being involved in this process helped me develop an awareness of real business issues and enhanced my communication and teamwork skills, which is an asset to me in my position at PricewaterhouseCoopers."



Sarah Sullivan '06 participated in the Executive Internship program at 1-800-FLOWERS.COM

## THOMAS J. DONOHUE M.B.A. '65 ADDRESSES FUTURE CEOs



Thomas J. Donohue M.B.A. '65

He warned that today the free-market system "is under attack by regulators, trial lawyers, shareholder activists, some elected officials, and labor unions," who, according to Mr. Donohue, are acting only in pursuit of their own political agendas.

Despite such challenges facing CEOs today, Mr. Donohue urged Adelphi's future business leaders not to be discouraged from striving for positions that will afford them the "power and opportunity to change lives, and change them for the better."

Adelphi's annual Hagedorn Lecture Series on Corporate Social Responsibility, which was started in 2003 through a generous contribution from Horace Hagedorn, founder of Miracle-Gro, and his wife Amy,

enables the University to invite prominent speakers to address pressing issues in business. The series reinforces Adelphi's mission to create a culture of conscience among students, faculty, staff, administrators, and area community members.

*"Business is an honorable profession—  
don't let anyone tell you differently,"*

said Thomas J. Donohue M.B.A. '65, speaking about the "Challenges for the Ethical Business" as part of the School of Business' annual Hagedorn Lecture on Corporate Social Responsibility at Adelphi this past September.

Mr. Donohue, president and CEO of the U.S. Chamber of Commerce, encouraged the students in the audience to "recognize and appreciate the tremendous value of business to society" as they prepare for their future careers.

Key by-products of a healthy economy, according to Mr. Donohue, include such direct benefits as health insurance, pensions, and retirement savings programs, as well as spillover effects that contribute to the greater good, such as environmental cleanup and improvement projects.



**From left:** Thomas J. Donohue M.B.A. '65, Amy Hagedorn '05 (Hon.), and Adelphi President Robert A. Scott at the Hagedorn Lecture on Corporate Social Responsibility this past fall.

*For more information on the Hagedorn Lecture Series on Corporate Social Responsibility, visit <http://business.adelphi.edu/news/>.*

## ADELPHI RELAUNCHES M.B.A. IN HEALTH SERVICES ADMINISTRATION

Adelphi University has relaunched its M.B.A. in health services administration. This interdisciplinary program from the School of Business and the School of Nursing prepares students for administrative leadership positions in a range of health care and medical organizations, including hospitals, long-term care facilities, pharmaceutical and biotechnology companies, and home care agencies and hospices.

Employment in Long Island's health care sector grew by more than 38 percent between 1990 and 2004, according to an annual health care report published by the Long Island Association. The United States Department of Labor projects the employment trend of medical and health services administrators to grow between 18 and 26 percent through 2014. As the health services sector grows both regionally and nationally, so does the need for well-trained health services administrators.

Adelphi relaunched and revised its M.B.A. program in health services administration to address this burgeoning need.

"The structured interdisciplinary program will provide students looking for opportunities within the health care industry with the essential management skills that have been a hallmark of our M.B.A. program," said Adelphi School of Business Dean Anthony F. Libertella.

The innovative 69-credit program includes core courses in quality management and regulation in health care, health care policy and management, health care finance, as well as a clinical course with an experiential approach to operations, and a health services administration internship. Students may waive 33 credits based upon applicable undergraduate course work.

*For additional information about the program, please contact Assistant Dean Brian Rothschild at (516) 877-4670 or email [rothschild@adelphi.edu](mailto:rothschild@adelphi.edu).*

## MICHAEL J. DRISCOLL M.B.A. '89 ADDRESSES GOAL M.B.A. STUDENTS



Adelphi Trustee  
Michael J. Driscoll M.B.A. '89

On November 18, 2006, Adelphi Trustee Michael J. Driscoll M.B.A. '89, senior managing partner at Bear, Stearns & Co., discussed the importance of leadership skills and business ethics as part of the lecture series at the Garden City Hotel. Mr. Driscoll spoke about his career development and how his M.B.A. from the School of Business helped him ascend the corporate ladder. Both the faculty and students in attendance gained valuable advice from Mr. Driscoll.

A crucial component of any future manager's education is learning from business executives how they forged their own successful careers. The GOAL Distinguished Executive Lectureship Series allows students enrolled in the GOAL M.B.A. program, an accelerated master's in business administration program that meets Saturdays, to do just that.

Past speakers in the GOAL Distinguished Lectureship Series include Trustee Robert B. Willumstad '05 (Hon.), chairman of AIG; Robert B. Catell '99 (Hon.), chairman and CEO of KeySpan Corporation; and George L. Engelke, Jr., chairman, president, and CEO of Astoria Financial Corporation.

Neil Halloran, director of Fresh University, the corporate training arm of 1-800-FLOWERS.COM, received an award during the November event for his hard work in placing Adelphi's students as interns and full-time employees at 1-800-FLOWERS.COM. Mr. Halloran serves as a member of the School of Business Advisory Board and is a frequent guest lecturer at the School of Business.

*For more information about Adelphi's GOAL M.B.A. program and admissions requirements, please visit <http://business.adelphi.edu/gbus/goal.php> or email Assistant Dean Brian Rothschild at [rothschild@adelphi.edu](mailto:rothschild@adelphi.edu).*

## SYMPOSIUM ADDRESSES BUSINESS ETHICS AND THE HOLOCAUST



Holocaust survivor Irving Roth, Gerald D. Feldman, professor of history at the University of California, Berkeley, and Steven P. Remy, associate professor of history at Brooklyn College, City University of New York.

The Holocaust, one of the greatest atrocities of all time, illustrates the need for vigilance in preserving the respect, understanding, and individual freedoms that form the framework of liberal civilizations. Sixty years after the fall of the Nazi regime, this dark chapter of history must continually be examined in order to promote a more tolerant and humane society.

To further this goal, the School of Business hosted the symposium, "Business Ethics and the Holocaust—Lessons Learned and Their Impact on the Economy, Media, and Culture," in March 2006. More than 250 business professionals, faculty, students, and community members gathered during the day-long event to hear eminent educators, historians, and writers discuss often-overlooked topics, such as the role of the American press and Hollywood in their coverage and depiction of the Holocaust. Speakers also addressed the ethical implications of various German businesses' cooperation with the Nazi government and the far-reaching consequences of these actions.

Drawing upon these lessons learned, the speakers offered timely solutions to ensure ethical business practices today. The symposium concluded with a panel discussion with speakers Peter Hayes, professor of history and German at Northwestern University; Gerald D. Feldman, professor of history at University of California, Berkeley; Robert Moses Shapiro, assistant professor of Judaic studies at Brooklyn College; Steven Alan Carr, associate professor of communication at Indiana University-Purdue University Fort Wayne; Steven P. Remy, associate professor

of history at Brooklyn College, City University of New York; and Edward B. O'Donnell, Jr., ambassador and special envoy for Holocaust issues at the U.S. Department of State. All were joined by Holocaust survivors Maud Dahme and Irving Roth.

"Business ethics is always an issue," said Associate Professor of Economics David Machlis, who was instrumental in organizing the symposium. He said the topics covered at the symposium were both "unique and very relevant in an atmosphere of business corruption."

The symposium was just one of the ways that Dr. Machlis strives to educate future generations about the Holocaust.

In 1994, he formed the March of the Living Foundation, which hosts an annual trip in the spring to various Holocaust-related sites in Poland called the "The March of Remembrance and Hope." Since 2001, more than 1,000 people, including students, Holocaust survivors, university leaders, and chaplains from all over the world visit sites such as the once-thriving Jewish cultural centers in Warsaw and Krakow and the former death camps of Auschwitz and Birkenau.

"Students come back from the program as different people," said Dr. Machlis. "They want to make a difference and fight intolerance on their campuses."

In conjunction with the "Business Ethics and the Holocaust—Lessons Learned and Their Impact on the Economy, Media, and Culture" symposium, Dr. Machlis sponsored an essay contest open to all Adelphi students. Students wrote essays on modern day issues related to the Holocaust that were covered during the symposium.

Leah Prestamo '08, an English and philosophy major and Honors College student, won the contest and a full tuition scholarship to attend "The March of Remembrance and Hope" last summer.

"Just being with that many people who were genuinely concerned about the state of the world and who were committed to preventing anything like the Holocaust from ever happening again proved to me that there is a lot of good in the world," she said.

## RECENT SCHOOL OF BUSINESS FACULTY APPOINTMENTS



### **G. Keith Henning**

*Assistant Professor, Department of Management, Marketing, and Decision Sciences*

G. Keith Henning is a certified human resources professional and has worked as an executive recruiter, organizational consultant, and human resources consultant. He has also practiced as a barrister and solicitor. Mr. Henning has taught at the University of Calgary and the University of Lethbridge, and has had numerous articles published. He holds a Ph.D. from the Haskayne School of Business at the University of Calgary; an M.B.A. from the University of Calgary; and a Bachelor of Laws and a Bachelor of Commerce from the University of Alberta.



### **Samuel Natale**

*Professor, Department of Management, Marketing, and Decision Sciences*

After a brief hiatus, Samuel Natale rejoins the School of Business faculty as a tenured professor. Dr. Natale has served as editor-in-chief of several journals and has published roughly two dozen books. He holds a D.Phil from the University of Oxford; a Master of Divinity from the Weston School of Theology; an M.A. from the University of Maryland; and a B.A. from La Salle College.



### **Seung-Chan Park**

*Assistant Professor, Department of Accounting, Finance, and Economics*

A certified public accountant, Seung-Chan Park has held managerial positions at several financial institutions. Dr. Park holds a Ph.D. in finance from the University of Tennessee; an M.B.A. from DePaul University; and a B.S. from Yonsei University, Seoul, South Korea.



### **Sebastian Sora**

*Associate Professor, Department of Management, Marketing, and Decision Sciences*

Sebastian Sora, who is currently a consultant for IBM's marketing and promotion department, returns to the School of Business after a brief absence. The author of four peer-reviewed journal articles and one technical report, Dr. Sora has also presented at international and national conferences. He was previously chair of the Learning Assurances Committee at Adelphi University. During his tenure, the committee laid the foundation for the School of Business' learning goals, which are presently being implemented. Dr. Sora holds a D.P.S. from Pace University; an M.B.A. and a post-master's certificate from Iona College; and a B.S. from Brooklyn College.

## MARTHA STARK M.B.A. '86: THE HEART AND SOUL OF BANKING



Martha Stark M.B.A. '86 is characterized as much by her financial prowess in the high-stakes world of banking as she is by her compassionate dedication to giving back to the community.

As senior vice president and group director for Signature Bank, Ms. Stark certainly has a head for numbers. But when she's not brokering her next deal, Ms. Stark can be found lending her time to various Long Island nonprofit organizations. She is currently president of the board of Adelphi University Alumni Association and chair of the Long Island Board of the American Heart Association.

Her contributions to the field of banking have also garnered attention. In 2002 and 2004, Ms. Stark was honored as one of Long Island's Top 50 Business Women, and in 2006, she was inducted into the Long Island Top 50 Women Hall of Fame.

Ms. Stark entered the world of banking and finance at a time when it was rare to find women in the corner office at many financial institutions. One of the advances in the industry since the early '80s is women rising to executive levels, she said.

The School of Business helped Ms. Stark make inroads into the field of banking.

"Having the M.B.A. opened doors for me that wouldn't have been opened otherwise," she said. "Speaking with the professors and going to the career office really helped me to make connections."

## FACULTY SPOTLIGHT

### Dennis Payette: Logged On to Technology in the Classroom



Dennis Payette, associate professor and chair of the AACSB committee, is speeding ahead on the information superhighway. Dr. Payette routinely integrates technology into his instruction, and frequently utilizes such tools as Blackboard and BlackBerry.

But Dr. Payette isn't content merely to make sure that his students are plugged in. He also helps to expand his colleagues'

technological awareness through his work with the Faculty Center for Professional Excellence, an on-campus resource for Adelphi faculty that provides opportunities for development and support in teaching, curriculum design, scholarship, and technology.

**Q: What qualities are essential in successful business leaders?**

**A:** Successful business leaders begin with a vision. They need to have clarity of what they want to do, where they want to go, how to execute, and ultimately they have to surround themselves with excellent people and great teams.

**Q: What do you feel are the biggest challenges in the current business environment?**

**A:** How effectively are businesses using the new technologies that are available to them to expand, grow, and develop their businesses. For many businesses, they're either going to have to learn how to adapt and adjust to these new technologies or they may become irrelevant.

**Q: How does technology in the classroom enable more effective instruction?**

**A:** I particularly enjoy having classrooms that are technology-enabled. I happen to think that a great deal of the modern technology facilitates and enhances what happens in the classroom, but it's not a replacement.

**Q: Do you ever have problems if technology fails?**

**A:** Always come prepared with backups.

**Q: By using technology in the classroom, how are you preparing your students for what they may encounter in the business world?**

**A:** I make it a requirement in all my classes that a certain amount of knowledge is acquired in understanding the use of the technologies. Particularly in the business communication class, we talk about a wide variety of the different (technologies), not just video conferencing, but the use of the Internet, cell phone technologies, BlackBerry, wireless technologies, and things like that. I try to expose them to as many of the technologies that they're going to find as soon as they get into their first job.

**Q: What distinguishes Adelphi's School of Business from its competitors?**

**A:** We have been adding a huge number of full-time faculty, which gives us a critical mass of intellectual strength, and that intellectual strength is one of our greatest overall assets in the School of Business. We have highly experienced faculty members from all over the world.

## MARTHA STARK M.B.A. '86: THE HEART AND SOUL OF BANKING

*(continued from page 8)*

Ms. Stark was working in business insurance and looking for a career change when she decided to get an M.B.A. Although she originally had her sights set on Wall Street, Ms. Stark ended up taking a job with a bank, and realized that she loved commercial banking.

Ms. Stark, who graduated with an M.B.A. in finance and investments, relies upon the skills that she learned at Adelphi.

"Everything I do day-to-day comes from my M.B.A. education," she said. "Accounting—I'm reviewing financial statements, interacting

with accountants. Just my understanding of how business operates helps me in my interactions."

For those students looking to pursue a career in finance, Ms. Stark would advise them to study accounting.

"If I had to do it over again, I would study accounting," she said. "That's a hot field right now."

## TAL TALES

It's no tall tale to say that Tal Lahav B.B.A '06 and Tal Sheynfeld B.S. '05 are illustrative of the high-caliber graduates that Adelphi University School of Business regularly produces.

Upon first glance, Mr. Lahav and Mr. Sheynfeld appear virtually indistinguishable from one another. Both are natives of Israel who served in the Israel Defense Forces. They attended Adelphi on scholarships, played on the men's soccer team, and distinguished themselves by repeatedly making the Dean's List and gaining induction into Delta Mu Delta, an international business administration honor society. Both Mr. Lahav and Mr. Sheynfeld received the Faculty Athletic Representative Award, which is awarded for excellence in academics, athletics, and community service.

Despite their similarities, however, both School of Business graduates are forging their own unique paths in their respective fields. Mr. Lahav, who graduated with a B.B.A. in accounting, is currently employed as an audit associate with KPMG in Melville, New York. When he's not reviewing financial records, Mr. Lahav coaches children's soccer in the Valley Stream area.

Mr. Sheynfeld, who earned his B.S. in finance, is an assistant vice president of operations for ICON Capital Corp. in Manhattan. At Adelphi, Mr. Sheynfeld said that he was able to communicate with faculty and administrators who "were able to guide me in the right direction and provide me with the foundation to succeed."



**Tal Lahav B.B.A. '06**

**Q: What prompted you to study business at Adelphi?**

**A:** I was an athlete all my life, and I was recruited to play soccer. I was always good with numbers, and I chose accounting because then I could pursue a profession.

Accounting, I believe, is probably the best undergraduate degree that you can have if you want to work in business.

**Q: How did your Adelphi education help prepare you for your career?**

**A:** Adelphi helped me realize my dreams of getting to work for one of the Big Four accounting firms, especially the School of Business and the Career Center.

**Q: What are your fondest memories of Adelphi?**

**A:** My fondest memory of Adelphi was the networking social with the Accounting Society my senior year. I was president of

the Accounting Society my senior year, and I worked on getting employers all summer. We had over 30 employers, including the big accounting firms, attend, and it was a great success.

**Q: What course or professor had the greatest impact on your education and why?**

**A:** Each accounting professor that I had at Adelphi was tremendous. Most professors are just so willing to help. They are willing to sit down and explain things to you if you show that you care.

**Q: What are your career goals?**

**A:** In the short term, I would like to become a CPA and get a master's degree in business or a business-related discipline, such as finance or accounting. Long term, I would like to own my practice—it can be in accounting, taxation, or business entrepreneurship. Our whole lives, we work for somebody else, and I want to work for myself. I like to be in positions of power, because I feel that I can make some positive impact in people's lives.



**Tal Sheynfeld B.S. '05**

**Q: How and when did you decide that you wanted to pursue a career in business?**

**A:** I started as a computer science major my freshman year. After taking a class in finance as a general requirement, I felt that I connected better with and was more passionate

about finance than computer science. I took a few more business-oriented classes to remove all doubts. I got the sense that this is the path I wanted to take. I am very happy that this is the decision I have made, as I am being challenged and tested on a daily basis and without my passion for this line of work, I don't think I would ever get to where I am right now.

**Q: How did your Adelphi education help prepare you for your career?**

**A:** The education I received at Adelphi University not only provided me with the platform to succeed in my career, but also gave me the set of skills that will allow me to overcome any impediments that I may encounter while trying to achieve my goals.

**Q: What class or professor had the greatest impact on your education and why?**

**A:** There were a lot of classes that I enjoyed going to. "Investment Analysis," "Financial Statement," "Business Law," and "Money and Banking" were my favorites. Others who played a crucial part in my education at Adelphi were the administrators who were able

## TAL TALES *(continued from page 10)*

to give me insight on the necessary classes that (allowed) me to be prepared post-graduation. Especially Assistant Dean Brian Rothschild, who was there for me and many others with all problems or concerns we had.

**Q: What is your fondest memory of Adelphi and why?**

**A:** I carry with me a lot of great memories from the times playing on the soccer team to activities with fellow classmates and students. The best I would think was when I received the Faculty Athletic Representative Award, as it is given to athletes who performed well in the classroom and contributed back to their communities. That is the best achievement I believe an athlete can have. Being able to succeed in those three areas at the same time is something I am very proud of.

**Q: What are your career goals?**

**A:** (I would like to be) able to climb the ranks in my company and move to the company asset valuation side. I want to own a company that will analyze credit risk and evaluate smart investment from a consulting standpoint. I also want to be involved with soccer in some way on a voluntary or hobby basis. Another objective of mine is maybe going back to Israel, my native country, to work for the Central Bank, or in another position that will allow me to contribute back to my home country.

# Calling all School of Business Alumni!

## We would like to hear from you

Keep track of your former classmates by reading the latest issue of *School of Business News*. Share news of your accomplishments and activities by filling out this brief form. Or, keep in touch with former classmates and stay up-to-date on upcoming alumni events via Adelphi's new online community. Visit [www.alumni.adelphi.edu](http://www.alumni.adelphi.edu) and click on "Alumni Directory" to register today. Alumni will find their ID on the label at the back of the newsletter.

Name: \_\_\_\_\_ Degree and Year of Graduation: \_\_\_\_\_

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Work Address: \_\_\_\_\_

Work Telephone: \_\_\_\_\_ Title or Position: \_\_\_\_\_

**Please tell us about your professional activities, special projects, or personal news in the space provided:**

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